



YOGI ROTH

ABOUT YOGI

Yogi Roth is a college football analyst, accomplished coach, NYT Bestselling author, Emmy Award-winning filmmaker, media personality, and world traveler.

TOPICS

- Storytelling
- Motivation
- Culture
- Leadership
- Teamwork

TOPIC DESCRIPTION

As a storyteller, Yogi Roth understands it's clear that in any great story the main character eventually loses their way. Think about the show you love right now or the latest movie you watched. There is a point in the story where the character feels lost and the same can happen with us. Some of us may even be lost right now. You may not be living a great or IDEAL story with your life at this moment and that's OK. It's normal.

In his career, Yogi has traveled to over 30 countries in pursuit of great stories from elite performers to high level leaders. He's broadcasted major college football for 17 years seeking and uncovering the humanity within the sport and in every conversation, from East Africa to Easter Island to Pullman, WA it came down to whether or not the leaders, the coaches, the people, and the teams were Chasing What Matters. — [Read full description here.](#)

FEEES

Keynote (up 90 minutes): \$20,000

Virtual Keynote: \$15,000+

Flat Travel Fee: \$2,000 + up to 2 nights hotel and meals

Yogi travels from Los Angeles, CA

ADDITIONAL LINKS

WEBSITE



KEYNOTE DEMO



TEDX TALK

